

TV channel joins fight against HIV

8th August 2008

A television channel which beams live across 500 schools in the UK has picked an HIV charity to support this year.

The Life Channel which has its head office on Preston docks has adopted the Whizzkids United programme which aims to prevent the spread of HIV as its TLC Schools charity of the year.

The programme, run by South African charity Africaid, uses football to teach teenagers the life skills to prevent the spread of the virus.

Life Channel managing director Phil Austin said he wants the 500 schools the channel beams to across the country to hold events to raise money for the programme.

He said: "As a parent, it is very moving to see, and we hope students will take up the challenge to help keep the Whizzkids playing."