

an extract from...

Africaid's WhizzKids United Annual Report

for the year ended 31 March, 2009



3.7. Support from The Life Channel

The Life Channel is a successful television network dedicated to celebrating life and health. It operates in schools, hospitals, pharmacies etc bringing all the very latest health news and advice to young people and adults alike. Last year the Life Channel also launched in Gauteng Province, South Africa. We were delighted to be nominated by the Life Channel as their charity of the year. As a result, The Life Channel came and filmed all components of the WKU programme in 2008 and subsequently showed the film on all its networks.

In November The Life Channel organised a charity football match between Hollyoaks (a popular UK TV show) & The Life Channel staff. The event was a great success, raising £15000 towards the cost of Africaid's Health Academy in South Africa. Our thanks here also goes to Ryan Cook, a former WKU volunteer who kindly helped with the event on our behalf.



The Life Channel is currently working with its UK schools to raise money for WKU through an amazing fundraising pack of ideas which it created. We look forward to a long partnership with such a fantastic company.